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| Journal Name: | [**Asian Journal of Advances in Research**](https://www.jasianresearch.com/) |
| Manuscript Number: | **Ms\_AJOAIR\_4996** |
| Title of the Manuscript: | **Unmasking Deception: Investigating the Rise and Impact of Deepfake Crimes in India** |
| Type of the Article |  |

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| **PART 1: Comments** | | | | |
|  | **Reviewer’s comment**  **Artificial Intelligence (AI) generated or assisted review comments are strictly prohibited during peer review.** | | | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) |
| **Please write a few sentences regarding the importance of this manuscript for the scientific community. A minimum of 3-4 sentences may be required for this part.** | **The manuscript is beneficial to the scientific community because it addresses a pressing and sensitive issue, focusing on the underrepresented Indian community in the context of deepfake technology research through an examination of public awareness and societal impacts. It provides future guides for developing solutions and a better understanding of how the technology can be implemented.** | | |  |
| **Is the title of the article suitable?**  **(If not please suggest an alternative title)** | **The title of the article is suitable as it provide an overview of what the article is about** | | |  |
| **Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.** | **The abstract is comprehensive; it provides a highlight of the study.** | | |  |
| **Is the manuscript scientifically, correct? Please write here.** | **The manuscript is scientifically sound it provides a clear research objectives, a structured methodology, and data supported findings.** | | |  |
| **Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.** | **The references are sufficient and well organized** | | |  |
| **Is the language/English quality of the article suitable for scholarly communications?** | **The language quality is suitable for scholarly articles** | | |  |
| **Optional/General** comments |  | | |  |
| **PART 2:** | | | | |
|  | | **Reviewer’s comment** | **Author’s Feedback** (It is mandatory that authors should write his/her feedback here) | |
| **Are there ethical issues in this manuscript?** | | *(If yes, Kindly please write down the ethical issues here in detail)* |  | |

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